

## **New Family Referral**

The Marketing and Enrollment Management Committee is introducing a New Family Referral Program. The Referral Program gives existing St. Mary's families, employees and any interested individuals incentive to recruit new families to the school. The reward for referring a new family is a \$500 tuition discount.

### Who is eligible?

Families with any children enrolled in 3K-8th grade at SMS. All employees SMS (excluding marketing and development staff).

### How long do the new student(s) have to be enrolled?

The new student(s) must complete 90 school days at SMS before the referral employee or family receives their \$500 tuition discount.

### Is there a limit?

There is no limit to how many new families can be recruited. The existing employee or family will receive a \$500 tuition discount per new family (\$500 for one family, \$1,000 for two families, \$1,500 for three families, etc.).

### How will St. Mary's know who referred the new family?

During the registration process, the new family will officially designate which employee or family referred them to enroll at St. Mary's.

### What if a new family enrolls in the SMS and no one referred them?

The current employee or referring family must notify the Marketing Director as soon as it is known that a family is interested in having their children attend the SMS, but no later than the time the family registers. If the referral is not done prior to the new student(s) registering, there is no referral discount.

### What if the current family tuition bill is less than the amount of the discount?

Families that have a tuition bill less than their referral discount will still be credited their full discount; however, the credit will rollover to subsequent years. If the family's youngest student is an 8<sup>th</sup> grader, they will receive their honored discount until their tuition bill reaches a zero balance.

## **New Family Tuition Credit**

The New Family Tuition Credit gives incentive for families to enroll at St. Mary's Catholic School. Their incentive is a one-time offer of \$500 off their family's total tuition bill.

### Who is eligible?

Any family that is new to St. Mary's.

### How long do the students have to be enrolled?

The new student(s) must complete 90 school days before the family receives their tuition credit.

\*Special circumstances may occur. St. Mary's retains the right to reevaluate, revise or cancel this program at any time. For more information, contact Mignonne Frantzen, Director of Development, at (830) 997-3914 or [mfrantzen@stmarymail.com](mailto:mfrantzen@stmarymail.com)

## **Message From the Director of Development**

Whether you're ready to enroll or just want to ask about tuition assistance, I can help. I can answer any questions, gather information, set up a tour, and also guide you through the entire registration process. I am here to make your transition to St. Mary's as smooth as possible. If you are interested in exploring St. Mary's Catholic School, please do not hesitate to call or email.

### **Director of Development**

Mignonne Frantzen

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